



## BECOME AN EVENT SPONSOR

“Join Homage in its first community health and wellness challenge, “Engage: Mind and Body.” Taking place over a three week period, join your community as we participate in healthy and fun activities, all while raising critical funds to help seniors and people with disabilities in Snohomish County. Track your wellness minutes and challenge others to do the same with an easy-to-use website. This is an ample opportunity to connect with friends, learn more about local businesses, and discover new ways to support personal health.”

Partnering with Homage brings you a multitude of opportunities to reach more people in the community. We have seven different standard packages providing you with a number of different opportunities to reach a wider audience with your services. One page 2 and 3 of this packet, you will find information on all of the opportunities included in these standard packages.

**Homage is happy to accommodate changes to any of these standard packages. Our sponsored partnerships are fully customizable, and our team will work with you to choose the best options for your marketing goals.**

<b>Opportunity</b>	<b>Olympic \$500</b>	<b>St Helens \$1,000</b>	<b>Cascade \$2,500</b>	<b>Glacier \$5,000</b>	<b>Baker \$10,000</b>	<b>Adams \$20,000</b>	<b>Rainier \$25,000</b>
Host a table at Engage Mind and Body's closing event		✓	✓	✓	✓	✓	✓
Logo shared on the Engage Mind and Body event website	✓	✓	✓	✓	✓	✓	✓
Logo shared on the Engage Mind and Body event banner					✓	✓	✓
Feature in an Engage Mind and Body promotional video				✓	✓	✓	✓
Ad space in an issue of the Homage newspaper, located in the Everett Herald			✓	✓	✓	✓	✓
Feature in the Homage newspaper, located in the Everett Herald,					✓	✓	✓
Lead a presentation to Homage clients, social workers, or ADRN's				✓ 1	✓ 2	✓ 3	✓ 4
Lead a presentation to Homage staff and volunteers					✓	✓	✓
Informational display at Homage's Center for Healthy Living				✓	✓	✓	✓
Logo and branding on one of Homage's Meals on Wheels vans						✓	✓
Logo featured on livestream of closing event					✓	✓	✓
Host a "social media takeover" of Homage's online platforms			✓	✓	✓	✓	✓
Logo displayed on the Homage readerboard					✓	✓	✓
Logo on stage at closing event						✓	✓

1. **Host a table at Engage Mind and Body's closing event:**  
Join us on Saturday, October 1<sup>st</sup> as we celebrate the end of our three-week event with your own table, where you will have the opportunity to display your collateral, connect and network with event participants, community partners, staff, and volunteers.
2. **See your logo shared on the Engage Mind and Body event website:**  
Have your logo displayed on Homage's website, *which receives 12,000 page views every month.*
3. **See your logo shared on the Engage Mind and Body event banner, to be displayed on 196<sup>th</sup> street:**  
Spotlight your business on our over-the-road banner that will be displayed over 196<sup>th</sup> street from September 12<sup>th</sup>-October 2<sup>nd</sup>. *This heavily trafficked road sees an average of 50,000 cars daily.*
4. **Have your business featured in an Engage Mind and Body promotional video:**  
Take advantage of the opportunity to showcase your business while greeting local communities through a short promotional video, which will be shared on the Homage website, as well as all of Homage's social media platforms.
5. **See your advertisement in an issue of the Homage newspaper, located in the Everett Herald:**  
Have your logo and branding displayed in the Homage newspaper, issued monthly within the Everett Herald, *a well-loved publication with over 21,000 daily readers.*
6. **Be featured in the Homage newspaper, located in the Everett Herald, through an interview with Homage:**  
See your business featured in the Homage newspaper through an interview with Homage marketing staff! This newspaper is issued monthly within the Everett Herald, *a well-loved publication with over 21,000 daily readers.*
7. **Lead a presentation to Homage clients, social workers, or ADRN's:**  
Join our clients, social workers, or ADRN's to share about your goods or services, and have the opportunity to answer questions face-to-face with those interested in learning more:
  - a. Glacier sponsors can schedule *one presentation* with Homage within a year of the Engage Mind and Body event.
  - b. Baker sponsors can schedule *two presentations* with Homage within a year of the Engage Mind and Body event.
  - c. Adams sponsors can schedule *three presentations* with Homage within a year of the Engage Mind and Body event.
  - d. Rainier sponsors can schedule *four presentations* with Homage within a year of the Engage Mind and Body event.
8. **Lead a presentation to Homage staff and volunteers:**  
Join our volunteers and staff to teach a training or host a service and have the opportunity to answer questions face-to-face with those interested in future collaboration with your business and services.
9. **Display advertisements, informational literature, and information about your business at Homage's Center for Healthy Living:**  
Have information about your services readily available to all clients who come through

Homage's multi-cultural Center for Healthy Living (CHL,) a program hosting activities and events for Lynnwood local seniors Monday through Friday.

- 10. Promote your business with your logo and branding wrapped on one of Homage's many vehicles, including Meals on Wheels vans, Transportation Assistance buses, Community Dining Table Delivery Truck, and Minor Home Repair vans:**

Spotlight your business all around Snohomish County by sharing your logo and brand on one of Homage's many vehicles, achieving a minimum \$12,000 advertising benefit each year

- 11. Have branding featured in the livestream of the Engage Mind and Body closing event:**

See your logo framing the screen of Homage's closing event livestream, viewable by all event participants, staff, volunteers, clients, community partners, and beyond.

- 12. Host a "social media takeover" of Homage's online platforms:**

Take advantage of the opportunity to share about what you can offer to Snohomish County communities as you take over Homage's social media pages for an afternoon. Host a livestream, post stories, and provide links with more information about your services.

- 13. Have your logo and branding displayed on the reader-board at Homage, visible to 196<sup>th</sup> street:**

See your logo displayed on the reader board at Homage, which can be seen going either direction on 196<sup>th</sup> street in Lynnwood. This heavily trafficked road sees an average of 50,000 cars daily.

- 14. Have logo and branding spotlighted on stage as event presenters:**

Your logo will be included on the banner running along the edge of Homage's closing event stage, visible to all individuals present at the closing ceremony, as well as all virtual attendants joining the livestream.



## SPONSORSHIP COMMITMENT FORM

Please complete and sign this form to confirm your sponsorship commitment and send to:

Homage Senior Services  
ATTN: Philanthropy Dept.  
5026 196<sup>th</sup> St SW  
Lynnwood, WA 98036

[engage@homage.org](mailto:engage@homage.org)

Sponsor Name: \_\_\_\_\_

*(Please write name as you would like it to be acknowledged in the event)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Options:

Please invoice me for sponsorship amount: \_\_\_\_\_

Enclosed is a check for \_\_\_\_\_. *Please make checks payable to Homage Senior Services.*

Please charge my credit card for \_\_\_\_\_.

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Type of card (Visa, Mastercard, AmEx, Discover): \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_