2023 EVENT SPONSORSHIP PACKAGE
BECOME AN EVENT SPONSOR

Join Homage in its second community health and wellness challenge, “Engage Mind and Body.” Taking place over a three-week period, join your community as we participate in healthy and fun activities, all while raising critical funds to help seniors and people with disabilities.

The community challenge will kick off on September 2nd, where you as a sponsor are invited to host a table in the health fair and interact face-to-face with Homage clients, supporters, and the greater community. The effort will conclude with an exclusive VIP celebration and auction on September 23rd.

There are seven standard packages providing you with a number of different opportunities to reach a wider audience.

Homage is happy to accommodate changes to any of these standard packages. Each is fully customizable, and our team will work with you to choose the best options for your marketing goals.
# Sponsor Levels

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Rainier $25,000</th>
<th>Adams $20,000</th>
<th>Baker $10,000</th>
<th>Glacier $5,000</th>
<th>Cascade $2,500</th>
<th>St. Helens $1,000</th>
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</thead>
<tbody>
<tr>
<td>Name recognition on event website</td>
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<tr>
<td>Host a table at the event health fair</td>
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<tr>
<td>Ad space in an issue of the Homage newspaper, located in Everett Herald</td>
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<tr>
<td>Lead a presentation to Homage clients, social workers, or frontline staff</td>
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<tr>
<td>Feature in an event promotional video</td>
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<tr>
<td>Feature in the Homage newspaper, located in the Everett Herald</td>
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<tr>
<td>Logo and branding on a Homage vehicle</td>
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<tr>
<td>Logo shared on the event banner across 196th street</td>
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<tr>
<td>Informational display at Homage’s Center for Healthy Living</td>
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<tr>
<td>Opportunity to share at VIP closing event and auction</td>
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<tr>
<td>Host a “social media takeover” of Homage’s online platforms</td>
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<tr>
<td>Logo displayed on the Homage reader board</td>
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<tr>
<td>Logo featured on livestream of VIP event and auction</td>
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<tr>
<td>Logo on stage at closing event</td>
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<tr>
<td>Conference room reserved once a month in Homage’s Center for Healthy Living</td>
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<tr>
<td>Signage in Homage’s Center for Healthy Living showing recognition for your support</td>
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EVENT SPONSOR BENEFITS

1. Have your name recognized on the event website: Have your logo displayed on Homage’s website, which receives 12,000 page views every month.

2. Host a table at event health fair: Join us as we launch the beginning of our three-week event with your own table, where you will have the opportunity to display your collateral, connect and network with event participants, community partners, staff, and volunteers.

3. See your advertisement in an issue of the Homage newspaper, located in the Everett Herald: Have your logo and branding displayed in the Homage newspaper, issued monthly within the Everett Herald, a well-loved publication with over 21,000 daily readers.

4. Lead a presentation to Homage clients, social workers, or frontline staff: Join our clients, social workers, or frontline staff to share about your goods or services, and have the opportunity to answer questions face-to-face with those interested in learning more:

5. Have your business featured in an event promotional video: Take advantage of the opportunity to showcase your business while greeting local communities through a short promotional video, which will be shared on the Homage website, as well as all of Homage’s social media platforms.

6. Be featured in the Homage newspaper, located in the Everett Herald, through an interview with Homage: See your business featured in the Homage newspaper through an interview with Homage marketing staff! This newspaper is issued monthly within the Everett Herald, a well-loved publication with over 21,000 daily readers.

7. See your logo shared on the event banner, to be displayed on 196th street: Spotlight your business on our over-the-road banner that will be displayed over 196th street. This heavily trafficked road sees an average of 50,000 cars daily.

8. Display advertisements, informational literature, and information about your business at Homage’s Center for Healthy Living: Have information about your services readily available to all clients who come through Homage’s multi-cultural Center for Healthy Living, a program hosting activities and events for Lynnwood local seniors Monday through Friday.
9. Opportunity to share at VIP closing event and auction: Present to audience at VIP closing event and auction.

10. Promote your business with your logo and branding wrapped on one of Homage’s many vehicles, including Meals on Wheels, Transportation Assistance, Community Dining Table, and Minor Home Repair vehicles, achieving a minimum $12,000 advertising benefit each year.

11. Have branding featured in the VIP closing event and auction livestream: See your logo framing the screen of Homage’s closing event livestream, viewable by all event participants, staff, volunteers, clients, community partners, and beyond.

12. Host a “social media takeover” of Homage’s online platforms: Take advantage of the opportunity to share about what you can offer to Snohomish County communities as you take over Homage’s social media pages for an afternoon. Host a livestream, post stories, and provide links with more information about your services.

13. Have your logo and branding displayed on the reader-board at Homage, visible to 196th Street: See your logo displayed on the reader board at Homage, which can be seen going either direction on 196th street in Lynnwood. This heavily trafficked road sees an average of 50,000 cars daily.

14. Have logo and branding spotlighted on stage as health fair presenters: Your logo will be included on the banner running along the edge of Homage’s health fair event stage, visible to all individuals present.

15. Conference room reserved once a month in Homage’s Center for Healthy Living: Share information about your goods and services through face-to-face interactions with Homage clients once a month in one of our conference rooms.

16. Signage in Homage’s Center for Healthy Living: See your generosity honored in Homage’s multicultural day center, where senior groups gather Monday–Friday and community partners rent space for events.
SPONSORSHIP COMMITMENT FORM

Please complete and sign this form to confirm your sponsorship commitment and send to:

Homage Senior Services
ATTN: Philanthropy Dept.
5026 196th St SW
Lynnwood, WA 98036

mmeyer@homage.org

Sponsor Name: ________________________________________________________________________
(Please write name as you would like it to be acknowledged in the 2023 event)

Address:_____________________________________________________________________________

City:_________________________________________State:________________Zip:_________________

Contact Name:_________________________________________________________________________

Phone:________________________ Email:__________________________________________________

Signature:________________________________________________________ Date:________________

Yes, I/we will support Homage’s Engage Mind and Body event by sponsoring at the following level:

❑ St. Helens Sponsor - $1,000
❑ Cascade Sponsor - $2,500
❑ Glacier Sponsor - $5,000
❑ Baker Sponsor - $10,000
❑ Adams Sponsor - $20,000
❑ Rainier Sponsor - $25,000
❑ Custom: $________________________

Payment Options:

☐ Please invoice me for sponsorship amount: ____________________________________________

☐ Enclosed is a check for ____________. Please make checks payable to Homage Senior Services.

☐ Please charge my credit card for $_______ Credit Card Number: ______________________

Expiration: ____________ Type of card (Visa, Mastercard, AmEx, Discover): ________________

Name of Cardholder: ________________________________________________________________

Signature:__________________________________________________________________________